

Coast Guard Running Club

Minutes



Attendees: Mr. Ken Burgess (Co-Captain), Mr. Jason Scott (Co-Captain/Acting Treasure), Mr. Nate Menefee (Webmaster), Mr. Brian Monaghan (marketing) and Mr. Charlie Epperson (Acting Secretary)

Location: *Burgess Barn*, Piedmont, CA

Time: 1900-2130

Date: Thursday 07 January 2010

Purpose: US Coast Guard Running Club Meeting

News/Announcements

Jason announced that the club has been officially registered with USATF for 2010.

Ken will be attending the USA Cross Country Championships in Spokane, WA on February 13th 2010 and racing under the club name and uniform.

Charlie is working on drafting a sponsorship proposal for Adidas.

The club will not be hosting the Pacific Association Long Distance Running (LDR) banquet this year, but will be signing up to host next year.

Ken is putting another uniform order in, and is planning or ordering a wide variety of sizes to have available.

Discussion

Oakland Marathon – 28 March 2010

- No aid station volunteer positions available
- The club is going to provide Coast Guard volunteers to hand out medals while in uniform (trops).
- We will need to solicit the bay area for volunteers to obtain a minimum of 5.

SF Full/Half Marathon Training Program

- The club is working to establish a free training program for Coast Guard members in the bay area. This program would be customized for the SF Full/Half Marathon on July 25th 2010.

The Coast Guard Running Club
runuscg.org

- Charlie has the lead for establishing this.
- We may join LMJS on the weekends for long runs.
- Brian proposed that we look into adding a triathlon training program to attract even more participation.

Bylaws

- Ken has draft bylaws and is working to finalize the draft for a vote for approval.
- The attendees discussed the political requirements for the RRCA and how they may impact the club.
- \$300 will be required to register with RRCA.
- Ken will send out the Survey Monkey link to allow members to vote for officers.

Bank Account

- Ken has setup a PayPal account to allow donations/payments to be made via the web; however the account is not linked to a bank account yet.
- Jason is going to look into getting an account at Sea West Federal Credit Union on Coast Guard Island. Ideally, we would like to register as a non-profit before getting a bank account, but we may need to setup a group bank account in the meantime while the non-profit registration is pending to continue conducting club business in an official manner.

Membership

- The club would like to begin taking in membership fees. All present agreed on a \$30 membership fee.
- The club will place a sign-up link on the website for members to join and submit payment.

Club Sponsored 5K – April 24th

- The club will be hosting a 5K race on April 24th. Possible locations include Oakland Middle Harbor Park and the old Alameda Naval Air Station.
- Brian agreed to take on marketing for the event and will commence creating a flyer for the event.
- We will advertise the event across the Coast Guard and with other local clubs.
- It was proposed that we donate part of the proceeds to the C-130 Memorial Fund for AIRSTA Sacramento.
- The race will have both individual and team categories.
- If we have the race on NAS Alameda, we may be able to gain race sponsorship from the local wineries to include post race wine tasting.
- Future event planning will include: determining required equipment, prizes, course route, volunteers, food.

Future Business

Ken:

- Send out Survey for board member/officers vote
- Send out bylaws for approval
- Commence registration process for RRCA
- Look into possibility of hosting 5k on NAS Alameda
- Draft member welcome letter

Jason:

- Investigate registering bank account at Sea West FCU.
- Work with Simone (RRCA contact) for 5k involvement/support from RRCA.
- Investigate possible 5k course routes on NAS Alameda.

Charlie:

- Establish training program for SF Half/Full Marathon
- Continue Adidas sponsorship proposal
- Look into possibility of obtaining custom polo shirts for club members to attend the LDR Banquet on 6 Feb.

Brian:

- Commence creating a flyer for the 5k.
- Take lead on marketing for the 5k.

Nate:

- Fix or temporarily remove the forum from the website due to spam.
- Update sponsor page to include only full team sponsors. Make a different page to include discounts and other member benefits.
- Look into creating a member only page or member only website.
- Fix runners map.
- Work on creating 5k race website.
- Streamline race page on website, to link to other event calendars and websites.
- Create membership link/page